**AJUSTAMENTO SAZONAL - SIMPLES**

**SKU -**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **VENDAS / DEMANDA** | | | | |
| **TRIMESTRE** | **2013** | **2014** | **2015** | **2016** |
|
| **1** | 2000 | 1850 | 2180 | 2410 |
| **2** | 2080 | 2000 | 2350 | 2700 |
| **3** | 1890 | 1750 | 1980 | 2397 |
| **4** | 2500 | 2450 | 2300 | 2291 |
| **TOTAL** | **8470** | **8050** | **8810** | **9798** |
| **MÉDIA** | 2117,5 | 2012,5 | 2202,5 | 2449,5 |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **ÍNDICE DE SAZONALIDADE** | | | | | |
| **TRIMESTRE** | **2013** | **2014** | **2015** | **2016** | **MÉDIA** |
| MÉDIA | 2117,5 | 2012,5 | 2202,5 | 2449,5 |
| **1** | 0,94451003 | 0,91925465 | 0,98978433 | 0,98387426 | **0,95** |
| **2** | 0,98229043 | 0,9378881 | 1,06696933 | 1,10226576 | **1,03** |
| **3** | 0,89256198 | 0,86956521 | 0,89897843 | 0,97856705 | **0,90** |
| **4** | 1,18063754 | 1,21739130 | 1,04426787 | 0,93529291 | **1,09** |

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**2512,5**

102,5

2410

**102,5**

2000

4

**410**

2410



9974,62

2738,62

2263,95

2587,87

2386,87

**2512,5**

**3,97**

1,09

0,90

1,03

0,95

**2.512,5**

**2.512,5**

**2.512,5**